



*Innovation never felt so good.™*

**Why should I choose an ENERGY STAR® product for my home?**

## We're Glad You Asked!

Whether you live in a warm or cold region, you're probably feeling the pinch of high utility bills. An ENERGY STAR® qualified comfort system can help you cut energy costs and save hundreds of dollars every year.

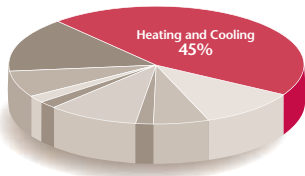
### A GOOD SIGN



ENERGY STAR is a U.S. government-sponsored program that helps businesses and homeowners save energy and protect the environment by giving them the information they need to make smart choices about efficiency. A key component of this program is the ENERGY STAR label,

which recognizes excellence in energy-efficient performance.

### BRILLIANT SAVINGS



Sources: U.S. Environmental Protection Agency, U.S. Department of Energy

One of the strongest reasons for choosing an ENERGY STAR-labeled product over a conventional model is that it can deliver significant savings. An ENERGY STAR furnace can reduce your heating costs by as much

as 40%.<sup>1</sup> And an ENERGY STAR air conditioner can save you up to 50% on your cooling bills.<sup>1</sup> Proper sizing and installation of equipment is critical to achieve optimal performance. Split system air conditioners and heat pumps must be matched with appropriate coil components to meet ENERGY STAR® criteria. Ask your Lennox dealer for details or visit [www.energystar.gov](http://www.energystar.gov).

Given that average household heating and cooling costs amount to about \$600 a year (nearly half of your home's total energy bill),<sup>2</sup> it makes sense to choose a higher-efficiency system.

### EXTRA CREDIT

If you install a new ENERGY STAR heating or cooling system, you may qualify for a federal tax credit of up to \$500.<sup>3</sup> You may also be eligible for utility rebates in your area.



**HOME COMFORT SYSTEMS**  
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### CLEANER GLOBAL ENVIRONMENT

By creating a more efficient home environment, you are contributing to a cleaner global environment. According to the EPA,<sup>4</sup> if just one in ten households installed ENERGY STAR heating and cooling products, the change would keep more than 17 billion pounds of pollution out of the air.

### MORE COMFORTABLE HOME ENVIRONMENT



Advanced technologies that improve energy efficiency also enhance your comfort, so you can enjoy more even temperatures, better humidity control and a constant flow of warm air. Lennox® high-efficiency home comfort systems are designed with the finest features available, so you get the best of all worlds.

XC21 *The most quiet and efficient central air conditioner you can buy*<sup>5</sup>



For three years in a row, Lennox has been named an ENERGY STAR Partner of the Year. Lennox is the first and only heating, ventilation and air-conditioning (HVAC) manufacturer to receive this prestigious award, which reflects our ongoing commitment to

making and selling energy-efficient solutions that save money and help protect the environment.

*For an efficient home comfort solution customized to fit your needs, contact your local Lennox dealer.*

<sup>1</sup> U.S. Department of Energy, 2005

<sup>2</sup> U.S. Environmental Protection Agency, 2004

<sup>3</sup> Tax credits are available for certain high-efficiency cooling and heating equipment under the U.S. Energy Policy Act of 2005. For details, visit [www.energystar.gov](http://www.energystar.gov).

<sup>4</sup> Environmental Protection Agency, 2005

<sup>5</sup> A combination of sound ratings established per ARI's test standard: 270; and efficiency ratings established per ARI's test standard: ANSI/ARI 210/240-94.